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December 2017

WSSCA Newsletter

The "news you can use" periodical for Wisconsin's school safety and security professionals

Register for WSSCA's 50th Annual Safety Conference!



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We anticipate our 2018 conference to sell out! Make sure to reserve your seat.

Click [here](#) for the preliminary agenda.



Check out our keynote speaker!

Through the generosity of WSSCA Member and Friend, Dave Trudeau of TruArmor LLC, our keynote speaker will be Lt. Col. Dave Grossman. I know that Col. Grossman is well-known to many who are tasked with safety and security, and he is sure to be a big draw. I anticipate great interest in our 50th, and our Professional Development and Communication Committees are working hard planning for this event.

Click [here](#) to read more about Dave.

LODGING: Special rates are available at the Kalahari Resort: Call [877-254-5466](tel:877-254-5466). Room rates: \$129, double/multiple and \$82, single. Reference "WSSCA" when booking for the discount.

Please note, the single room rate is subject to change dependent on state rate increases.

Certification Course Information

Modules 2 and 7 at Conference

Important Information

WSSCA School Safety Coordinator Certification Course Modules 2 and 7 will be presented on Tuesday February 27, 2018.

Lt. Colonel Grossman will be speaking the entire first day, so both modules will be presented on the second day. This means that we will be extending Modules into the afternoon of the second day. Lunch for those who will be attending both Module sessions will

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be on one's own. Participants registered for the WASBO conference will be able to partake of their lunch, and we will provide a link to those who might want to pay for lunch to WASBO.

Note: As we have gone from place to place conducting security audits, one common theme seems to have emerged: Everyone who has a security camera system says they need more cameras and greater coverage. I am reprinting an article I found in Campus Safety magazine recently. Ed

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Security Camera Demand to Increase 7.2 Percent Annually Through 2021

November 28, 2017. Campus safety Magazine Staff

According to a new Freedonia Group study, security cameras accounted for half of all 2016 video surveillance system sales.

Security cameras accounted for approximately half of all video surveillance system sales in terms of value in 2016 and are forecast to represent 70% of additional total sales growth through 2021, according to a new report by Freedonia Group.



The research firm, based in Cleveland, further projects that demand for security cameras will increase 7.2% annually through 2021 to \$2.8 billion.

Among market trends presented in Freedonia Group's "Video Surveillance Equipment Market in the U.S." study:

In 2016, dome cameras accounted for the largest share (42%) of video surveillance camera demand. Dome camera sales have benefited from developments over the past decade, such as increased durability and higher resolutions. This has allowed for broader use in both indoor and outdoor applications. Sales have also gained from the rising use of indoor security cameras, where domes remain highly popular due to discreet appearance.

Through 2021, sales of all video surveillance products are projected to increase 5.6% annually to \$4.9 billion. Growth will be driven by the increasing affordability of feature-rich systems that incorporate enhanced capabilities. This trend is expected to expand the base of end users that choose to install video surveillance systems, as well as incentivize replacement and upgrade demand among existing users.

Numerous technological innovations across the video surveillance sector have added performance advantages and increased functionality, which spur end users to upgrade existing installations before their useful lifespans are over. The ongoing migration of legacy analog systems to IP-based systems is one such example.

Technology advances have also fueled mass market adoption as prices have come down for products such as IP-based thermal imaging cameras; enhanced HD analog cameras and recording equipment; and, video analytics technology used in conjunction with 360° cameras that provide higher quality, dewarped images.

Call for Nominations!

Due by December 31, 2017

Second Vice-President
Board of Directors
Lifetime Achievement
Outstanding Service

We are calling for nominations from membership at large for any and all of the categories featured above.

If you are interested in serving as an officer of the organization, know that there are four positions on the Board of Directors that will be open for election, as well as the position of Second Vice-President which follows a path of succession to the Presidency.

Additionally, we are looking for nominations for our annual *Coordinator of the Year* recognition. WSSCA members have received a separate e-mail with information for nominations.



**Update! Need Assistance with Your Emergency
Operations Plan?**



Site Assess – Free Tool for on-site assessment

WSSCA has been providing a security assessment service to Wisconsin Schools and Districts for some time now. As grant dollars have dried up, it has become increasingly difficult for some districts to access our services, despite the very reasonable fees we must charge.

Last month I shared information about free EOP software available for those districts needing assistance with developing and revising their emergency plans.

A solid EOP begins with a needs assessment, and my experience has shown that many districts do not take this critical step. Here is a resource that I did check out. It provides good guidance, although I do believe that an on-site assessment by an independent evaluator is still the gold standard. Ed

SITE ASSESS

A Mobile App Designed to Support Your Site Assessment Efforts

The Readiness and Emergency Management for Schools (REMS) Technical Assistance (TA) Center is pleased to announce the release of SITE ASSESS, our latest EOP Interactive Tool designed to support education agencies - both public and nonpublic - with emergency management and emergency operations plan (EOP) development.

SITE ASSESS is a comprehensive tool that allows school and school district personnel to walk around a school building and grounds and examine their safety,

security, accessibility, and emergency preparedness. It generates a customized to-do list that may be used in the short and long term to address facility improvements, prompts teams to share pertinent information with first responders, and contains relevant resources on several education facility and safety topics. To support school and school district personnel, we developed this secure mobile application to do the following:

Provide critical information about potential threats and hazards in school communities, which will be used by school planning teams as they develop EOPs for threats and hazards;

Allow teams to add customized questions to the site assessment for their school, taking into account state and local requirements; Equip practitioners with information and knowledge about key fundamental site assessment topics, such as Crime Prevention Through Environmental Design (CPTED) and Universal Design; and Complement and support school and school district mitigation and prevention activities.

To access more information about downloading and using SITE ASSESS, visit

<https://rems.ed.gov/SITEASSESS.aspx>.



All the best to you, your family, and friends in the holiday season. Merry, happy, blessed, and any other appropriate wishes to you no matter what you may (or may not) be celebrating. In any case, be safe and be well, and good wishes for a healthy and prosperous New Year. Ed

Quotes of the Month

“It is December, and nobody asked if I was ready.” *Sarah Kay*

“Overthinking is the biggest cause of our unhappiness. Keep yourself occupied. Keep your mind off things that don't help you. Think positive. *Unknown*

Borrowed Humor



School Safety Certification 2017 Course Schedule

Modules	Course Titles	Dates	Location
2&7	Health and Safety Compliance & NIMS for School Officials	February 27, 2018	Wisconsin Dells, WI
3&8	Environmental, Safety & Health Compliance and School Threat & Vulnerability Assessment	April 25, 2018	Madison, WI

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