



**WISCONSIN SCHOOL SAFETY COORDINATORS ASSOCIATION  
WSSCA**

***Invites you to be part of the***

**44<sup>TH</sup> ANNUAL SCHOOL SAFETY AND SECURITY  
CONFERENCE/EXPO  
SPONSOR/VENDOR PROSPECTUS INFORMATION  
AND REGISTRATION FORM**



**FEBRUARY 27-28, 2012  
KALAHARI RESORT  
1305 KALAHARI DRIVE  
WISCONSIN DELLS, WI 53965**



**EXPO MONDAY THE 27TH ONLY**



# WSSCA

## WISCONSIN SCHOOL SAFETY COORDINATORS ASSOCIATION

### WSSCA 2012 CONFERENCE SPONSOR/VENDOR GUIDE

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**Platinum Sponsor (The Conference Sponsor - \$1,500):** Your company name will appear on all conference advertising as **The Conference Sponsor**; your company name will appear first on the Sponsor's Page of the Conference Attendee Packet as **The Conference Sponsor**; your company representative will be introduced at the opening of the conference and invited to make remarks; the website will show your company name on the Conference Page as The Conference Sponsor for one year; a full page colored ad (as provided by the company) will be the first insert into the Conference Attendee Packet; a booth with electricity; choice of booth location; your company logo will be displayed on the screen during breaks; WSSCA membership for one year.

**Gold Sponsor ( \$1,000):** Your company name will appear on the Sponsor's Page of the Conference Attendee Packet as a Gold Sponsor; your company representative will be introduced at the opening of the conference and invited to make remarks; the website will show your company name on the Conference Page as a Gold Sponsor for one year; a full page colored ad (as provided by the company) will be the inserted into the Conference Attendee Packet; a booth with electricity; prominent booth location; your company logo will be displayed on the screen during breaks; WSSCA membership for one year.

**Silver Sponsor (\$750):** Your company name will appear on the Sponsor's Page of the Conference Attendee Packet as a Silver Sponsor; the website will show your company name on the Conference Page as a Silver Sponsor for one year; a full page colored ad (as provided by the company) will be inserted in the Conference Attendee Packet; a booth with electricity; your company name will be prominent in the Conference Program with the event/activity you choose to sponsor (i.e. Keynote speech, lunch, etc.); your company logo will be displayed on the screen during breaks; WSSCA membership for one year.

**Bronze Sponsor (\$500):** Your company name will appear on the Conference Sponsor's Page as a Bronze Sponsor; the website will show your company name on the Conference Page as a Bronze Sponsor for one year; a full-page colored ad (as provided by the company) will be inserted into the Conference Attendee Packet; a complementary booth with electricity; your company logo will be displayed on the screen during breaks; WSSCA membership for one year.

**Vendor (\$250 for WSSCA members - \$350 for Non-WSSCA members):** Your company name will appear on the Conference Vendor's Page; your company name will appear on the website as a vendor for one year; logo displayed on the screen during breaks. Electricity is \$50.

**Advertising Insert (\$150)** Add a full-page colored ad in the Conference Attendee Packet.

All sponsors/vendor booths include wireless internet, 8' table with skirt, 2 chairs, a copy of the attendee list, breakfast and lunch for two company representatives. Additional table: \$100.

**NEW FOR 2012! Newsletter Ad (\$100 per month or 3 months for \$200).** As of January 1, 2012, with our newly formatted more colorful newsletter, WSSCA will place your logo on the newsletter with a direct link to your website. The newsletter reaches 200+ members monthly.

**For further information, contact Exec. Director Peter Pochowski, at 414-559-7487, or email at: [wssca@wssca.org](mailto:wssca@wssca.org).**

# WSSCA Conference Sponsor/Vendor Benefits Checklist

<u>Benefits</u>	<u>Sponsor/Vendor Levels</u>				
	Platinum	Gold	Silver	Bronze	Vendor
	P	G	S	B	V
Listed in Program as <b>The Conference Sponsor</b>	X				
Invitation to address conference audience	X	X			
Listed in Program as Event Sponsor (Keynote, etc.)			X		
Listed on Conference Sponsor's Page	X	X	X	X	
Listed on Conference Vendor's Page					X
Complementary electricity to booth	X	X	X	X	
One page colored ad in Attendee Packet	X	X	X	X	
Complementary WSSCA membership for 1 year	X	X	X	X	
Listed on Website as Sponsor/Vendor for 1 year	X	X	X	X	X
Company name advertised on Main Screen during breaks/meals	X	X	X	X	X
Complementary wire-less internet access (hardwire \$75 extra)	X	X	X	X	X
Booth (8' with skirt, 2 chairs, basket)	X	X	X	X	X
Breakfast, lunch, break refreshments (for 2 reps)	X	X	X	X	X
Sponsor/vendor name badges for representatives	X	X	X	X	X
Conference Attendee list	X	X	X	X	X

Vendor Attendee Packet full-page ad insert: \$150

Extra booth for a vendor: \$100

Electricity to a vendor booth: \$50

**Sponsor Fees: Platinum: \$1,500; Gold: \$1,000; Silver: \$750; Bronze: \$500**

**Vendor Fees: \$350 for non-WSSCA member; \$250 for WSSCA member**

Peter Pochowski, Executive Director, [wssca@wssca.org](mailto:wssca@wssca.org), Ofc: 414-559-7487, Fax: 877-282-4860



**WSSCA**

## Wisconsin School Safety Coordinators Association

44th Annual School Safety and Security Conference and Expo, February 27, 2012  
Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI, 53965, Ph: 877-254-5466

### Sponsor/Vendor Registration Form

Company Name: \_\_\_\_\_

Representative's Name(s) (the person that attendees will contact for sales or other information):

#1. Mr. \_\_\_ Mrs. \_\_\_ Ms. \_\_\_ \_\_\_\_\_

#2. Mr. \_\_\_ Mrs. \_\_\_ Ms. \_\_\_ \_\_\_\_\_

Title/Position: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ St: \_\_\_ Zip: \_\_\_\_\_

Office Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Description of Product/Service \_\_\_\_\_

Registration Requests and Fees: Please check **all** appropriate boxes: **Checks only please - no credit cards.**

**SPONSORS:**

**A.** Platinum: \$1,500 \_\_\_      **B.** Gold: \$1,000 \_\_\_      **C.** Silver: \$750 \_\_\_      **D.** Bronze: \$500 \_\_\_

**VENDORS:**    **E.** Non-WSSCA member: \$350 \_\_\_    **F.** WSSCA member: \$250 \_\_\_    **G.** Electricity: \$50 \_\_\_

**H.** I also wish to include my 2012 Annual Membership Fee in this billing: \$150 \_\_\_

I will also exhibit at the WASBO Conference Feb 28-29 so give me a location for both conferences: \_\_\_

**TOTAL PAYMENT:** \$ \_\_\_\_\_ (Check: \_\_\_ Please send me an invoice: \_\_\_ Purchase order #: \_\_\_\_\_)

The conference fee includes wire-less internet, breakfast and lunch for two representatives, one 8 foot table with skirt, 2 chairs, attendee list, name badges for reps. Please mail registrations to: WSSCA, PO Box, 210290, Milwaukee WI 53221-8005 or fax to: 877-282-4860. **You must use the name "WSSCA" at the time you register with the hotel to ensure the discount room rate (\$119).** Displays may be set up after 5:00 P.M., Sunday, February 26, and must be ready by 7:30 A.M. Monday, February 27. Displays may be removed after 5:00 P.M. Monday, February 27, unless you are also exhibiting at the WASBO Conference, then your display may remain in place. Please contact WSSCA Executive Director Peter Pochowski with questions at: 414-559-7487, or email: wssca@wssca.org. Sponsor/Vendor agrees to comply with all applicable state and local laws and ordinances, as well as WSSCA terms and conditions.

Authorized by: (print) \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Ph : \_\_\_\_\_