



## WISCONSIN SCHOOL SAFETY COORDINATORS ASSOCIATION

### WSSCA PRESIDENT'S MESSAGE

Dear WSSCA Members:

The challenges facing Wisconsin School Districts are daunting; a fragile economy, shrinking school budgets, a host of pressing challenges from school shootings to continual unfunded mandates and a host of ever changing regulatory restrictions. "WOW"

Yet these current challenges also provide an excellent opportunity for WSSCA, more than ever, to provide valuable resources for your school district. Furthermore, for you as the Safety Coordinator to take action through these resources and make your school district shine within the community as a safe place for kids to learn.

To help expand our capacity and effectiveness, we have asked one of our board members, Mr. Bob Severson to develop an all new website. Take a moment to browse; I think you will be impressed at the great strides that have been made to offer current, timely information in an easy to use format. Hats off to Bob and the Communications Committee for a job well done!

My term as president will go quickly, so I plan to use my 25 years of experience to offer WSSCA exemplary leadership to continue the mission "Education First Safety Always".

I will be working with an exceptionally talented board of directors to implement my goals for the association which include:

- Conducting a survey of membership to tailor our future conferences to your ever changing needs.
- Enhancing our current certification modules by offering supporting documents such as sample plans that will assist the safety/security personnel in any school setting.
- Improve the website through continuous updates and supporting documents.

I am absolutely and completely committed to doing the best for WSSCA and its members. I do have a very ambitious agenda and together we will accomplish these goals.

I would be remiss if I did not recognize all the volunteers of the past 43 years who have brought the organization to this point. The work of these folks has laid an amazing foundation on which we can build upon through continuous improvement. With this solid foundation, the future of the organization is bright!

An often quoted proverb says "Vision without Action is a Daydream; Action without Vision is a Nightmare". WSSCA embodies both vision and action; a powerful combination that I believe turns dreams into reality. In closing, this president's message, I want to encourage all of you to share your vision for school safety/security. Feel free to contact me or any of the board members with your concerns, ideas and suggestions. I look forward to the action this year will bring and I look forward to hearing from you.

Together, we will use "Vision and Action" to improve school safety and security.

Sincerely,

A handwritten signature in black ink, appearing to read "William A. Freeman". The signature is stylized with a large, sweeping initial "W" and "F".

William A. Freeman  
WSSCA President